

### Better decisions for a better bottom line.

Camille Corr Chism, CPPL Fellow

## **Benefits**





#### Accurate Budget & Records

Purchases – more accurate records Save \$250,000 each launch



#### Transparency

Control Shrinkage 10% vs. 30% \$100,000 savings/\$500k investment



#### Automotive Standards

Drive launch packaging to standardized formats

# **How it Works**

- 1. Input Pack & Launch Data
- 2. Calculate & Compare
- 3. Email Summary Data



TrueFleet™ Packaging Tools



Learn how to set an accurate packaging capital budget

demo@truefleet.co

truefleet.co

313-355-2399



